



Ohio Line Supervisors Equipment Show 2018
September 11 & 12, 2018 • Ohio Expo Center • Columbus, Ohio

ADVERTISING INFORMATION

RATES AND SPECIFICATIONS

- Available sizes
 - Business Card – 3.625" x 2.3125" = \$100.00
 - Quarter Page – 3.625" x 4.875" = \$125.00
 - ½ Page Horizontal – 7.5" x 4.875" = \$175.00
 - ½ Page Vertical – 3.625" x 10" = \$175.00
 - Full Page – 7.5" x 10" = \$200.00
 - Covers – 7.5" x 10" = \$250.00

- Artwork must be received camera ready, color or black/white digital format as a tiff, jpg or eps. And in the appropriate size and layout. **PDF's are not acceptable.**
 - All electronic copies and proofs must be labeled and include company name, contact name, and phone number.
 - Minimum resolution is 300 dpi.

- Additional charges will apply for ads created, at your request, by the OLSA. Or, for ads received that are not camera ready.

- Deadline for receipt of camera-ready art: July 1, 2018.

- Prime positions will be placed based on when commitments are received. ***(Covers go very quickly, please contact Peggy Hieatt at 614-430-7858 to verify availability.)***

- The OLSA reserves the right to refuse any ad.

- Forward all advertising materials to:
 - Ohio Line Supervisors Equipment Show 2018
 - Attn: Peggy Hieatt
 - 6677 Busch Blvd.
 - Columbus, OH 43229
 - Email: phieatt@ohioec.org
 - Phone: 614-430-7858

Full-page horizontal
7.5" x 10"

Half -page vertical
3.625" x 10"

Half-page horizontal
7.5" x 4.875"

Quarter-page (only vertical)
3.625" x 4.875"

Eighth-page (business card)
3.625" x 2.3125"